



Printemps de l'Homme

Location : Printemps Haussmann, Paris IXème

Architect : UUFie

Client : Direction de l'Architecture, Ingénierie et Maintenance du Printemps

Package : Structure et habillage du voile

Scope : Conception technique et géométrie du voile

Date : 2013-2016

As part of the redevelopment of the new Printemps Homme on Boulevard Haussmann, a large 27-meter-high by 14-meter-wide veil has been installed in front of the vertical circulation atrium of the department store, spanning between the 2nd and 8th floors. The entire project was carried out while the store remained in operation, requiring a total of eight months of construction.

The veil consists of approximately 200 perforated aluminum panels, featuring a floral motif inspired by the store's historic stained-glass collections. Behind these panels, a dichroic mirrored glass has been placed, its color shifting depending on the lighting conditions and viewing angle. In total, the structure weighs over 20 tons.